

1 x 3 - \$30.50

(Digital presence charge of \$3.50 is included in total ad cost shown)

1.125" wide
(1 column)
x 3" long

w/ SPOT COLOR — ADD \$20
w/ FULL COLOR — ADD \$25

2 x 8 — \$154.00

3.375" wide (2 columns) x 8" long

(Digital presence charge of \$10 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$40
w/ FULL COLOR — ADD \$50

DISPLAY AD SAMPLE SIZES - \$9.00 pci*

** Total ad cost will include a digital presence charge specific to ad size.
Shown is a sampling of our sizes. Many more sizes available.*

2 x 1 — \$21.50

3.375" wide (2 columns) x 1" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/SPOT COLOR - ADD \$20 / w/FULL COLOR - ADD \$25

2 x 2½" — \$48.50

3.375" wide (2 columns) x 2.5" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$20
w/ FULL COLOR — ADD \$25

2 x 4 — \$75.50

3.375" wide (2 columns) x 4" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$20
w/ FULL COLOR — ADD \$25

4 x 4 — \$154.00

6.875" wide (4 columns) x 4" long

(Digital presence charge of \$10 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$40
w/ FULL COLOR — ADD \$50

HALF PAGE (HORIZONTAL)

6 x 8 — \$442.00

10.375" wide (6 columns) x 8" long

(Digital presence charge of \$10 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$60

w/ FULL COLOR — ADD \$100

2 x 1½" — \$30.50

3.375" wide (2 columns) x 1.5" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25

3 x 3" — \$84.50

5.125" wide (3 columns) x 3" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25

3 x 4" — \$118.00

5.125" wide (3 columns) x 4" long

(Digital presence charge of \$10 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$40

w/ FULL COLOR — ADD \$50

2 x 4½" — \$84.50

3.375" wide (2 columns) x 4.5" long

(Digital presence charge of \$3.50 is included in total ad cost shown)

w/ SPOT COLOR — ADD \$20

w/ FULL COLOR — ADD \$25